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**ServiceKey Given 5-Star Rating in CRN's 2018 Partner Program Guide**

Annual guide recognizes the channel's top partner programs

**Peachtree Corners, GA, April 2, 2018** – ServiceKey, announced today that [CRN®](#), a brand of [The Channel Company](#), has given ServiceKey a 5-Star rating in its 2018 Partner Program Guide. This annual guide is the definitive listing of partner programs from technology vendors that provide products and services through the IT channel. The 5-Star Partner Program Guide rating recognizes an elite subset of companies that offer solution providers the best partnering elements in their channel programs.

To determine the 2018 5-Star ratings, The Channel Company's research team assessed each vendor's partner program based on investments in program offerings, partner profitability, partner training, education and support, marketing programs and resources, sales support and communication.

ServiceKey has created a partner program that gives our solution providers access to a scalable solution with a zero-dollar investment. We are well-versed in the challenges faced by solutions providers and offer unparalleled flexibility, superior customer satisfaction and commitment to the channel. Our partners also benefit from business development dollars and up to 50% increase on gross profit in a recurring revenue strategy.

"Finding the right technology vendor to partner with can be a daunting task, given the vast array of choices now available to solution providers," said Robert Faletra, Executive Chairman of The Channel Company. "CRN's Partner Program Guide and 5-Star ratings help them narrow the field and find the best fit, identifying the most rewarding partner programs and providing crucial insight into their strengths and benefits. We are pleased to present our 2018 PPG list, recognizing the strongest and most successful partner programs in the channel today."

"ServiceKey is honored to receive our 7th 5-Star rating from the CRN Partner Program. We strive to deliver sophisticated business solutions that provide more control, better performance and increased reliability while providing our partners with the best customer service and technical support around. Our team is excited to continue to serve the channel and deliver superior service to our partners." said Angela Vines, President, ServiceKey.

The 2018 Partner Program Guide will be featured in the April issue of CRN and online at [www.CRN.com/ppg](http://www.CRN.com/ppg).

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**About ServiceKey**

ServiceKey is the Master Independent Service Maintenance Organization that delivers partner branded maintenance and professional service solutions exclusively for the channel. ServiceKey's dedicated services are developed to provide an easy to implement recurring revenue stream for Solution Providers while creating value for the end customer. To learn more about ServiceKey, please contact Nicole Nicholson at 404.446.3747, [nnicholson@servicekeytss.com](mailto:nnicholson@servicekeytss.com)

**About the Channel Company**

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace.  
[www.thechannelco.com](http://www.thechannelco.com)

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