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ServiceKey Featured In CRN 2017 Cloud Partner Program Guide
Guide Highlights Leading Cloud Partner Programs

Peachtree Corners, Georgia, October 9, 2017 – ServiceKey, announced today that [CRN](#)®, a brand of [The Channel Company](#), has recognized ServiceKey in its 2017 Cloud Partner Program Guide, a list of leading technology vendors with cloud-related partner programs that enable and accelerate the growth of solution providers' cloud initiatives.

The CRN 2017 Cloud Partner Program Guide serves as a valuable resource for solution providers navigating the booming cloud marketplace, helping them to identify technology suppliers with innovative cloud offerings and partner programs. To qualify for participation in the Cloud Partner Program Guide, technology vendors must have a unique set of partner program benefits for solution providers that deliver cloud infrastructure or applications.

"In a saturated cloud market, it can be difficult for solution providers to differentiate among cloud vendors and find the right ones to partner with," said Robert Faletra, CEO of The Channel Company. "CRN's Cloud Partner Program Guide simplifies this painstaking process, identifying the cloud partner programs with a compelling combination of resources, support, training and financial incentives. Our 2017 guide features a strong lineup of cutting-edge companies with proven track records of helping partners meet and exceed their customers' needs."

ServiceKey provides our partners with 24x7 personalized end to end support for their business needs. Our cloud program benefits our customers by providing them with monthly recurring revenue, enterprise-grade infrastructure solutions and our global network and data center footprint.

"ServiceKey is honored to be recognized as a top cloud vendor of 2017. We strive to deliver sophisticated cloud solutions that provide more control, better performance and increased reliability while providing our partners with the best customer service and technical support around. Our team is excited to continue to serve the channel and deliver superior service to our partners." said Angela Vines, President, ServiceKey.

The Cloud Partner Program Guide will be featured in the October issue of CRN and can be viewed online at www.crn.com/cloud-ppg.

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About ServiceKey www.servicekeytss.com

ServiceKey is the Master Independent Service Maintenance Organization that delivers partner branded maintenance and professional service solutions exclusively for the channel. ServiceKey's dedicated services are developed to provide an easy to implement recurring revenue stream for Solution Providers while creating value for the end customer. To learn more about ServiceKey, please contact Nicole Nicholson at 404.446.3747, nnicholson@servicekeytss.com

About the Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com

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