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ServiceKey Featured in CRN's 2019 Partner Program Guide
Annual Guide Recognizes the IT Channel's Top Partner Programs

Peachtree Corners, GA, April 1, 2019 – ServiceKey, announced today that CRN®, a brand of The Channel Company, has given ServiceKey a 5-Star rating in its 2019 Partner Program Guide. This annual guide identifies the strongest and most successful partner programs in the channel today, offered by the top technology suppliers for IT products and services. The 5-Star rating recognizes an elite subset of companies that offer solution providers the best partnering elements in their channel programs.

To determine the 2019 5-Star ratings, The Channel Company's research team assessed each supplier's partner program based on investments in program offerings, partner profitability, partner training, education and support, marketing programs and resources, sales support, and communication.

ServiceKey's partner program gives our solution providers access to a scalable solution with a zero-dollar investment. We are well-versed in the challenges faced by solutions providers and offer unparalleled flexibility, superior customer satisfaction and commitment to the channel. Our partners also benefit from business development dollars and up to 50% increase on gross profit in a recurring revenue strategy.

"With new technologies emerging every year, evaluating which IT vendors to partner with grows increasingly more complex for solution providers," said Bob Skelley, CEO, The Channel Company. "We are proud the CRN Partner Program Guide has become the trusted resource to identify the most rewarding partner programs and provides crucial insight into their strengths and benefits for the channel."

"ServiceKey is honored to receive our 8th 5-Star rating from the CRN Partner Program. We continue to move the growth needle for our channel partners in both the private and public sector. Our digital transformation platform continues to evolve inside the ServiceKey lifecycle of service. It is scalable and supports the ever-changing demands of the marketplace. It's all about the customer experience and ultimately being a trusted advisor." said Angela Vines, President, ServiceKey.

The 2019 Partner Program Guide will be featured in the April issue of CRN and online at www.CRN.com/ppg.

About ServiceKey

ServiceKey is the Master Independent Service Maintenance Organization that delivers partner branded maintenance and professional service solutions exclusively for the channel. ServiceKey's dedicated services are developed to provide an easy to implement recurring revenue stream for Solution Providers while creating value for the end customer. To learn more about ServiceKey, please contact Nicole Nicholson at 404.446.3747, nnicholson@servicekeytss.com

About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelcompany.com

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