

Contact:

Nicole Nicholson
ServiceKey
404.446.3747
nnicholson@servicekeytss.com

ServiceKey Given 5-Star Rating in CRN's 2016 Partner Program Guide

Annual guide recognizes the best channel partner programs in the market

Norcross, Georgia, April 11, 2016 – ServiceKey, Technical Service Solutions, announced today that [CRN®](#), a brand of [The Channel Company](#), has given ServiceKey a 5-Star rating in its 2016 Partner Program Guide. This annual guide is the definitive listing of technology vendors that service solution providers or provide products through the IT channel. The 5-Star Partner Program Guide rating recognizes an elite subset of companies that offer solution providers the best partnering elements in their channel programs.

To determine the 2016 5-Star ratings, The Channel Company's research team assessed each vendor's application based on investments in program offerings, partner profitability, partner training, education and support, marketing programs and resources, sales support and communication.

ServiceKey has created a partner program that gives our solution providers access to a scalable solution with a zero-dollar investment. We are well-versed in the challenges faced by solutions providers and offer unparalleled flexibility, superior customer satisfaction and commitment to the channel. Our partners also benefit from business development dollars and up to 50% increase on gross profit in a recurring revenue strategy.

"Solution providers have more choices than ever before when it comes to selecting vendor partners. Identifying the right vendor with the right technologies and the right channel approach can mean the difference between successful adoption of a new technology or business model and an awkward, unnecessarily difficult integration," said Robert Faletra, CEO, The Channel Company. "Our annual Partner Program Guide and 5-Star ratings recognize the best channel programs available in the market today and serve as a valuable resource for solution providers looking for the right fit."

"It is always an honor to see our hard work and dedication to our partners be acknowledged by our peers in the IT industry. This is ServiceKey's sixth consecutive year receiving this award, and it drives us to continue to deliver our partners the best service solutions while maximizing their revenue," said Angela Vines, President, ServiceKey.

The 2016 Partner Program Guide will be featured in the February issue of CRN and online at www.CRN.com/ppg2016.

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About ServiceKey

ServiceKey is the Master Independent Service Maintenance Organization that delivers partner branded maintenance and professional service solutions exclusively for the channel. ServiceKey's dedicated services are developed to provide an easy to implement recurring revenue stream for Solution Providers while creating value for the end customer. To learn more about ServiceKey, please contact Nicole Nicholson at 404.446.3747, nnicholson@servicekeytss.com

About the Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace.

www.thechannelco.com

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The Channel Company Contact:

Melanie Turpin

The Channel Company

(508) 416-1195

mturpin@thechannelco.com

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